

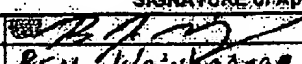
RECEIVED
CENTRAL FAX CENTER

JUL 13 2011

PTO/SB/91 (01-09)

Approved for use through 11/30/2011. CMB 0651-0035
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY OR REVOCAION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Application Number</td><td>SEE SCHEDULE A</td></tr> <tr><td>Filing Date</td><td>SEE SCHEDULE A</td></tr> <tr><td>First Named Inventor</td><td>SEE SCHEDULE A</td></tr> <tr><td>Title</td><td>SEE SCHEDULE A</td></tr> <tr><td>Art Unit</td><td>SEE SCHEDULE A</td></tr> <tr><td>Examiner Name</td><td>SEE SCHEDULE A</td></tr> <tr><td>Attorney Docket No.</td><td>SEE SCHEDULE A</td></tr> </table>	Application Number	SEE SCHEDULE A	Filing Date	SEE SCHEDULE A	First Named Inventor	SEE SCHEDULE A	Title	SEE SCHEDULE A	Art Unit	SEE SCHEDULE A	Examiner Name	SEE SCHEDULE A	Attorney Docket No.	SEE SCHEDULE A		
Application Number	SEE SCHEDULE A																
Filing Date	SEE SCHEDULE A																
First Named Inventor	SEE SCHEDULE A																
Title	SEE SCHEDULE A																
Art Unit	SEE SCHEDULE A																
Examiner Name	SEE SCHEDULE A																
Attorney Docket No.	SEE SCHEDULE A																
I hereby revoke all previous powers of attorney given in the above identified application.																	
<input type="checkbox"/> A Power of Attorney is submitted herewith. OR <input checked="" type="checkbox"/> I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith: <div style="float: right; border: 1px solid black; padding: 5px; margin-left: 20px;">16207</div>																	
<input type="checkbox"/> I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Practitioner(s) Name</th> <th>Registration Number</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> </tbody> </table>	Practitioner(s) Name	Registration Number							<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Practitioner(s) Name</th> <th>Registration Number</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> </tbody> </table>	Practitioner(s) Name	Registration Number						
Practitioner(s) Name	Registration Number																
Practitioner(s) Name	Registration Number																
Please recognize or change the correspondence address for the above identified application to:																	
<input checked="" type="checkbox"/> The address associated with the above mentioned Customer Number: OR <input type="checkbox"/> The address associated with Customer Number: <div style="float: right; border: 1px solid black; padding: 5px; margin-left: 20px;"> </div>																	
<input type="checkbox"/> Firm or Individual Name:																	
Address:																	
City	State	Zip															
Country	Telephone	Email															
I am the:																	
<input type="checkbox"/> Applicant/Inventor. OR <input checked="" type="checkbox"/> Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on _____																	
SIGNATURE of Applicant or Assignee of Record																	
Signature		Date															
Name	BEN WEINBERGER	Telephone															
Title and Company	Chief Executive Officer, Digital Smiths, Inc.																
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.																	
<input checked="" type="checkbox"/> Total of 1 forms are submitted.																	

RECEIVED
CENTRAL FAX CENTER
JUL 13 2011

PTO/SB/98 (07-09)

Approved for use through 07/31/2012. OMB 0851-0031
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: DigitalSmiths Corporation
Application No./Patent No.: SEE SCHEDULE A Filed/Issue Date: SEE SCHEDULE A
Titled: SYSTEMS AND METHODS OF SEARCHING FOR AND PRESENTING VIDEO AND AUDIO

DigitalSmiths, a corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
2. ☐ an assignee of less than the entire right, title, and interest in
(The extent (by percentage) of its ownership interest is _____ %); or
3. ☐ an assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel See Sched. A Frame _____, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as follows:

1. From: See Sched. A To: See Sched. A
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
2. From: See Sched. A To: See Sched. A
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
3. From: See Sched. A To: See Sched. A
The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet(s).

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

(NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08)

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

BEN WEINBERGER
Signature
Printed or Typed Name

7-8-11
Date
Chief Executive Officer
Title

104640 – SCHEDULE A

Attorney Docket No.: 104640-0003-101		
Applicant(s): James D. Logan, Richard Goldhor, Daniel Goessling		
Patent No.: 7,055,166	Application No.: 09/238,948	
Issued: May 30, 2006	Filed: January 27, 1999	
Title: APPARATUS AND METHODS FOR BROADCAST MONITORING		
Chain of Title From: Personal Audio	To: Gotuit Media Corporation	
Recordation Date: May 9, 2006	Reel: 017592 Frame(s): 0907	
From: Logan et al.	To: Gotuit Media Corporation	
Recordation Date: July 3, 2008	Reel: 021194	Frame(s): 0206
From: Gotuit Media Corp.	To: Digitalsmiths Corporation	
Recordation Date: November 30, 2010	Reel: 025431	Frame(s): 0518

27151290_1